Rep Order# EC'd Yes

6848866

Ver# 3

Status Revised

V3 Comment Changed, Spots/week Changed

Traffic Order#

Printed: Last Received: 08/31/2012 11:44 AM

08/31/2012 11:30 AM

Showing Buylines: All Rep Revised Lines

Station KASA-TV ALBUQUERQUE, NM. Advertiser ( ) .AMER 4 PROSPERITY AMER FOR PROSPERITY

Product Estimate# 393

STEPHANIE KOHLBAUER

Buyer Phone# Fax#

Agency ) MENTZER MEDIA

600 FAIRMONT AVE, S#306 TOWSON, MD 21286

Agency C/P1/P2/E //393

Flight Dates

09/05/2012 - 09/10/2012

**Hiatus Weeks** 

Rep Firm

Sales Office ( Salesperson (

) PHILADELPHIA ) AMY MCCREARY

1 of 2

Salesperson Phone# Salesperson FAX#

215-568-6540 215-568-1845

# --- CONTRACT COMMENT ---

60'S AFP PRESIDENTIAL SC=\*

### --- REMARKS ---

REV PER VER 2 PLEASE CNF THANKS

Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
											/
*2			09/08-09/08	1	\$800.00	:60	1	SA	530P-9P	1 \/	\$800.00
		Buyline Comment: COLLEGE FTBL Sales Remark: V3 REV RATE V3 Comment Changed, Rate Changed									
*3		Buyline Comment: HOUSE [MADE-GOOD BY LINE(S) 9]	09/08-09/08	0	\$0.00	:60	0	SA	6P-7P	0	\$400.00
		V3 Effective Dates Changed									-
*9			09/08-09/08	1	\$400.00	:60	1	SA	2P-530P	, 1	\$400.00
		Buyline Comment: MLB  Sales Remark: V3 KMGD FOR LINE 3  [MKGD FOR SPOTS MISSED ON LN #3: 9/0  V3 Added	8(1/WK)]								
* 4		Buyline Comment: COPS Sales Remark: V3 CNX	09/08-09/08	0	\$0.00	:60	0	SA	7P-8P	0	\$400.00

 Rep Order#
 6848866
 Ver#
 3
 Status Revised
 Traffic Order#
 Printed:
 08/31/2012 11:44 AM
 2 of
 2

 EC'd
 Yes
 Last Received:
 08/31/2012 11:30 AM

Showing Buylines: All Rep Revised Lines

Station KASA-TV ALBUQUERQUE, NM. Agency ( ) MENTZER MEDIA Rep Firm

Advertiser ( ).AMER 4 PROSPERITY 600 FAIRMONT AVE, \$#306 Sales Office ( ) PHILADELPHIA

Product AMER FOR PROSPERITY TOWSON, MD 21286 Salesperson ( ) AMY MCCREARY

Estimate# 393

Buyer STEPHANIE KOHLBAUER Flight Dates 99/05/2012 - 09/10/2012 Salesperson Phone# 215-568-6540

Phone# Hiatus Weeks Salesperson FAX# 215-568-1845

Report Totals: 2 / \$1,200.00

8 / \$7,750.00

### --- SALES MONTHLY TOTALS---

Sales Totals: 8 / \$7,750.00 Station Totals: 8 / \$7,750.00 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE--
Market Totals \$258,333 CABL 0% KASA 3% KASY 0% KLUZ 0% KOAT 11%

KOB 33% KRQE 53% KWBQ 0%

### --- COMPETITIVE COMMENTS---

SHARES ESTIMATED

Sep 12:

Books NOV12
Demos RA35+

# --- CREDIT RISK ---

CASH IN ADVANCE

Status Returned Rep Order# 6848866 Ver# 2 EC'd Yes

Traffic Order#

08/31/2012 9:15 AM 08/31/2012 8:34 AM

Last Received: Showing Buylines: Last Sta Revised Lines

Printed:

Station KASA-TV ALBUQUERQUE, NM. ) .AMER 4 PROSPERITY Advertiser ( AMER FOR PROSPERITY

Agency ) MENTZER MEDIA 600 FAIRMONT AVE, S#306

Rep Firm Sales Office (

Product

TOWSON, MD 21286 Agency C/P1/P2/E

Station Remark: V2 NA DUE AIRING COLLEGE FB 6-9P. MG 1X IN 6-9P COLLEGE

GAME WITH PE ON LINE 2 FOR \$800. 1 FOR 2 MG W/LN 2 PE

) PHILADELPHIA Salesperson ( ) AMY MCCREARY

Estimate# 393 Buyer

STEPHANIE KOHLBAUER

//393 09/05/2012 - 09/10/2012

1 of 2

Phone# Fax#

Flight Dates Hiatus Weeks Salesperson Phone# 215-568-6540 Salesperson FAX# 215-568-1845

### --- CONTRACT COMMENT ---

60'S AFP PRESIDENTIAL SC=\*

### --- REMARKS ---

RETURNING WITH RATES NEEDED AND MGS DUE PR CHANGE LINES 2-4

Ln	Daypart	Program	Da	ates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
			===									
*2			09	9/08-09/08	1	\$400.00	:60	1	SA	530P-9P	1	\$400.00
		Buyline Comment: COLL	EGE FTBL									
		Station Remark: V	2 need \$800 for this	game.								
*3			09	9/08-09/08	1	\$400.00	:60	1	SA	6P-7P	1	\$400.00
		Buyline Comment: HOUS	E									
			2 NA DUE COLLEGE FB G LB GAME OF THE WK \$40		IG 1X 2-5	30P						
* 4			09	9/08-09/08	1	\$400.00	:60	1	SA	7P-8P	1	\$400.00
		Buyline Comment: COPS										

### --- REPORT TOTALS---

Report Totals: 3 / \$1,200.00

# ---SALES MONTHLY TOTALS---

9 / \$7,750.00 Sep 12: Sales Totals: 9 / \$7,750.00 Station Totals: 9 / \$7,750.00 Lines not sent/rcld/rtrn: 0 / \$0.00 
 Rep Order#
 6848866
 Ver#
 2
 Status
 Returned
 Traffic Order#
 Printed:
 08/31/2012 9:15 AM
 2 of
 2

 EC'd
 Yes
 Last Received:
 08/31/2012 8:34 AM

Showing Buylines: Last Sta Revised Lines

0%

KWBQ

Station KASA-TV ALBUQUERQUE, NM. ) MENTZER MEDIA Rep Firm Agency Sales Office ( ).AMER 4 PROSPERITY 600 FAIRMONT AVE, S#306 ) PHILADELPHIA Advertiser ( AMER FOR PROSPERITY TOWSON, MD 21286 Salesperson ( ) AMY MCCREARY Product Agency C/P1/P2/E 393 //393 Estimate# STEPHANIE KOHLBAUER Flight Dates 09/05/2012 - 09/10/2012 Salesperson Phone# 215-568-6540 Buyer Salesperson FAX# **Hiatus Weeks** 215-568-1845 Phone# Fax#

---COMPETITIVE--
Market Totals \$258,333 CABL 0% KASA 3% KASY 0% KLUZ 0% KOAT 11%

KRQE

53%

KOB

33%

--- COMPETITIVE COMMENTS---

SHARES ESTIMATED

Books NOV12 Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

Rep Order# 6848866 Ver# 1 Status New Traffic Order# Printed: 08/31/2012 8:34 AM 1 of 2 EC'd Yes Last Received: 08/31/2012 7:40 AM

Showing Buylines: All Lines

Station KASA-TV ALBUQUERQUE, NM. Advertiser ( ).AMER 4 PROSPERITY Product

AMER FOR PROSPERITY 393

Buyer STEPHANIE KOHLBAUER Phone#

) MENTZER MEDIA Agency

600 FAIRMONT AVE, S#306 TOWSON, MD 21286

Agency C/P1/P2/E //393 09/05/2012 - 09/10/2012

Flight Dates Hiatus Weeks Rep Firm

Sales Office ( ) PHILADELPHIA Salesperson ( ) AMY MCCREARY

Salesperson Phone# 215-568-6540 Salesperson FAX# 215-568-1845

# --- CONTRACT COMMENT ---

Estimate#

Fax#

60'S AFP PRESIDENTIAL SC=\*

Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate	P
 1			09/05-09/07	1		:60	2	 W-F	930P-10P			0 3
1		Buyline Comment: NEWS	09/05-09/07	1	\$2,800.00	: 60	2	M-F	930P-10P	2	\$1,400.0	
2		Buyline Comment: COLLEGE FTBL	09/08-09/08	1	\$400.00	:60	1	SA	530P-9P	1	\$400.00	3
3			09/08-09/08	1	\$400.00	:60	1	SA	6P-7P	1	\$400.00	3
		Buyline Comment: HOUSE			not a	linian						
4		Buyline Comment: COPS	09/08-09/08	1	\$400.00 Not ain	:60	1 PS FB 1	SA a	7P-8P VS <i>530</i> Y	1 0. ap	\$400.00	3
5		Buyline Comment: NEWS	09/08-09/08	1	\$650.00	:60	1	SA	930P-10P	1	\$650.00	4
6		Buyline Comment: FOX NEWS SUN	09/09-09/09	1	\$300.00	:60	1	SU	8A-9A	1	\$300.00	4
7		Buyline Comment: NEWS	09/09-09/09	1	\$1,400.00	:60	1	SU	930P-10P	1	\$1,400.00	03
8		Buyline Comment: NEWS	09/10-09/10	1	\$1,400.00	:60	1	М	930P-10P	1	\$1,400.00	0 3

Report Totals: 9 / \$7,750.00

 Rep Order#
 6848866
 Ver#
 1
 Status
 New
 Traffic Order#
 Printed:
 08/31/2012 8:34 AM
 2 of
 2

 EC'd
 Yes
 Last Received:
 08/31/2012 7:40 AM

Showing Buylines: All Lines

Station KASA-TV ALBUQUERQUE, NM. Rep Firm Agency ) MENTZER MEDIA Sales Office ( Advertiser ( ) .AMER 4 PROSPERITY 600 FAIRMONT AVE, S#306 ) PHILADELPHIA Product AMER FOR PROSPERITY TOWSON, MD 21286 Salesperson ( ) AMY MCCREARY Agency C/P1/P2/E Estimate# //393

Buyer STEPHANIE KOHLBAUER Flight Dates 09/05/2012 - 09/10/2012 Salesperson Phone# 215-568-6540 Phone# Hiatus Weeks Salesperson FAX# 215-568-1845

---SALES MONTHLY TOTALS---

9 / \$7,750.00

Sales Totals: 9 / \$7,750.00 Station Totals: 9 / \$7,750.00 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE--
Market Totals \$258,333 CABL 0% KASA 3% KASY 0% KLUZ 0% KOAT 11%

KOB 33% KRQE 53% KWBQ 0%

---COMPETITIVE COMMENTS---

SHARES ESTIMATED

Sep 12:

Books NOV12
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

Spot Manager: All	, 03/03/12	AII, 09/05/12-09/10/12						
Alt Orc	At Order #Estimate D	Date LengtlPriority	iority	Air Time F	Product	Ad-ID	Rate	

Advertiser: POL/Americans For Prosperity Agency: Mentzer Media Services

Lin

203046 06848866 393	09/06/12 1:00 P3	:00 P3	9:45:50 PM AMER FOR AFP12TV21H	\$1,400.00
203046 06848866 393	09/05/12 1:00 P3	:00 P3	9:44:17 PM AMER FOR AFP12TV21H	\$1,400.00
				\$2,800.00
				\$2,800.00

	\$800.00	\$800.00			12TV21H \$650.00	\$650.00	4650 00
7:47:03 PM AMER FOR AFP12TV21H					10:01:25 PM AMER FOR AFP12TV21H		
09/08/12 1:00 P3					09/08/12 1:00 P4		
					09/08/1;		
Time Period: (5:45:00 PM-9:00:00 PM) 203046 06848866 393			Line: 5	Time Period: 930p-10p	203046 06848866 393		

Line: 6

\$300.00	\$300.00
<	
1:00 P4	
09/09/12 1:00 P4	
Time Period: 8a-9a 203046 06848866 393	ine: 7

\$1,400.00	\$1,400.00	\$1,400.00
6		
1:00 P3		
09/09/12 1:00 P3		
203046 06848866 393		

Line: 9

\$400.00	\$400.00	\$400.00	\$7,750.00	\$7,750.00	\$7,750.00	\$7,750.00
2:36:00 PM AMER FOR AFP12TV21H						
1:00 P2						
<i>PM</i> ) 09/08/12 1:00 P2						
Time Period: (2:00:00 PM-5:30:00 PM) 203046 06848866 393						

# NON-CANDIDATE/ISSUE ADVERTISEMENTS AGREEMENT FORM FOR

Station, and Location:  1, Lauren A. Schunacher do hereby request station time concerning the following issue:  Americans for Prosperity  Broadcast Rotation or Length Package  VARUES  Total Charges: \$ GROSS	A manipous for Droenarity	Total Charges: \$	VARIES	Time of Day, Class Times per Meek Week	Americans for Prosperity	do hereby request station time concerning the following issue:	Lauren A. Schumacher	ind Locations	
---	---------------------------	-------------------	--------	--	--------------------------	--	----------------------	---------------	--

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Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

No

Yes

For programming that "comm mportance," list the name of t office(s) being sought and the	For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):	olitical matter of national programming refers to, the ole):
The state of the s		
or programming that "communicates a message rel mportance," attach Agreed Upon Schedule (Page 3)	or programming that "communicates a message relating to any political matter of national mportance," attach Agreed Upon Schedule (Page 3)	olitical matter of national
represent that the payment fo	I represent that the payment for the above described broadcast time has been furnished by;	e has been furnished by;
Americans for Prosperity	penty	
nd you are authorized to anno arnishing the payment, if othe	nd you are authorized to announce the time as paid for by such person or entity. The entity urnishing the payment, if other than an individual person, is:	rson or entity. The entity
🗹 a corporation; 🔲 a com	📈 a corporation; 🗀 a committee; 🗀 an association; 🗀 or other unincorporated group.	other unincorporated group.
he names, offices, and addres gents of the entity are named I	he names, offices, and addresses of the chief executive officers, directors, and/or authorized gents of the entity are named below (may be attached separately):	irectors, and/or authorized
l agree to indemnify and hold harmless the sta easonable attorney's fees, that may ensue fron dvertisement(s). For the above-stated broac ranscript, or tape, which will be delivered t refore the time of the scheduled broadcasts.	l agree to indemnify and hold harmless the station for any damages or liability, including easonable attorney's fees, that may ensue from the broadcast of the above-requested dvertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, ranscript, or tape, which will be delivered to the station at least efore the time of the scheduled broadcasts.	s or liability, including e above-requested e to prepare a script,
TO BE S	TO BE SIGNED BY ISSUE ADVERTISER	ERTISER
1/17/2012 Jahr	John Hynn 70 Signaffice	703 -22 4-3200 Contact Phone Number
TO BE SIGN	TO BE SIGNED BY STATION REPRESENTATIVE	ESENTATIVE
Accepted	Accepted in Part	Rejected
Signature	Printed Name	Title
)		